Orders	Order / Rev:	2344454		
	Alt Order #:	WOC13296350		
	Product Desc:	Issue		
	Estimate:	11193		WHAS
	Flight Dates:	11/08/21 - 11/14/21	Primary AE:	Ben Stecker
	Original Date / Rev:	11/04/21 / 11/04/21	Sales Office:	TSWAS
	Order Type:	General	Sales Region:	NAT
Agency	Name:	Buying Time, LLC / POL		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:	Accounts Payable	Billing Calendar:	Broadcast
		650 Massachusetts Ave NW, Suite 210	Billing Cycle:	EOM/EOC
		Washington, DC 20001	Agency Commission:	15%
Advertiser	Name:	ISS/ Facebook		
	Demographic:	A25-54	New Business Thru:	04/29/21
	Product Codes:	IS-Issue/Non Ballot	Advertiser External ID:	194298
	Revenue Code 1:	AGY	Agency External ID:	2118AGP
	Revenue Code 2:	(POL) Political	Unit Code:	General
	Revenue Code 3:	(POL) Issue		

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
11/01/21	11/14/21	6	\$2,300.00	\$1,955.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2021	6	\$2,300.00	\$1,955.00	0.00
Totals	6	\$2,300,00	\$1,955.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ben Stecker			Start Of Order - End Of Order	100%

Order Share	Share	Total
WHAS	11%	\$2,300.00
Market	100%	\$20 909 09

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	89%	\$18,609.09
WAVE	0%	\$0.00
WBKI	0%	\$0.00
WBNA	0%	\$0.00
WDRB	0%	\$0.00
WFTE	0%	\$0.00
WKMJ	0%	\$0.00
WKPC	0%	\$0.00
WKZT	0%	\$0.00
WLKY	0%	\$0.00

	Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time	Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
Ν	l 1	WHAS	11/08/21	11/12/21	Good Morning Americ GOOD MORNING AM		7-9a		MTWTF	1:00	1	\$450.00P03	0.00 NM	1	\$450.00
	W	<u>Star</u> eek: 11/0		End Date 11/14/21	<u>Weekdays</u> <u>Spo</u>	ts/Week 1	<u>Rate</u> \$450.00		ting 0.00						

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WHAS

Totals

\$2,300.00

6

Order / Rev: 2344454

W/OC13206350

Advertiser: ISS/ Facebook

Alt Order #: WOC13296350

Product Desc: Issue

Flight Dates: 11/08/21 - 11/14/21

Estimate: 11193

Ln Ch	Start	End	Inventory Code	e Break	Start/End	Time Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
St	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 11	/08/21	11/14/21	MTWTF	1	\$450.00	0.00						
N 2 WHAS	3 11/08/2	1 11/12/21	Local News @ 12 WHAS11 NEWS	•	12-1p	MTWTF	1:00	1	\$250.00P03	0.00 NM	1	\$250.00
<u>St</u> Week: 11	art <u>Date</u> /08/21	End Date 11/14/21	<u>Weekdays</u> MTWTF	Spots/Week 1	<u>Rate</u> \$250.00	Rating 0.00						
N 3 WHAS	5 11/08/2	1 11/12/21	Local News @ 6p WHAS11 NEWS		6-630p	MTWTF	1:00	1	\$600.00P03	0.00 NM	1	\$600.00
St	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 11	/08/21	11/14/21	MTWTF	1	\$600.00	0.00						
N 4 WHAS	11/08/2	1 11/12/21	Local News @ 5	M-F CM	5-530p	MTWTF	1:00	1	\$400.00P03	0.00 NM	1	\$400.00
			WHAS11 NEWS	6 @ 5p								
<u>St</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 11	/08/21	11/14/21	MTWTF	1	\$400.00	0.00						
N 5 WHAS	3 11/08/2	1 11/13/21	Local News @ 9a		9-10a	S-	1:00	1	\$200.00P03	0.00 NM	1	\$200.00
Q+	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
<u>ان</u> Week: 11		11/14/21	S-	<u> 30013/Week</u>	\$200.00	0.00						
N 6 WHAS			This Week Su THIS WEEK	СМ	9-10a	S	1:00	1	\$400.00P03	0.00 NM	1	\$400.00
St	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 11		11/14/21	S	1	\$400.00	0.00						